

T.Y.P.E: Teaching Young People in Europe, their interests, our methodologies				
Plan for activity 5			Ready by: March	
Activity: The way we live: Co-existence and tolerance – Advertising for Social Progress				
Class/es:	N.:	Boys:	Girls:	Ages:
Aims: Since we do not have foreign students in our school we need to redefine the objectives of the activity - - <i>To learn how to use technological devices such as videocamera and the software needed to edit the video</i>				
Resources / Materials: - Computer, videocamera, specific software, Drawings, Paintings				
Process / Description (How? Products?) <ol style="list-style-type: none"> 1. Students will define the object of the advertising and find the most appropriate media 2. They will prepare a script for the scenes if it is going to be a TV spot 3. They will film 4. They will use a specific software to produce the film 				
Examples of situations: -				
Teacher's role / Responsibility: He/she will guide the pupils and will teach how to use the software and the technology device				
Teacher's suggestions:				
Contacts outside school: Students' families (if students will film family life too)				
Collaboration inside the school: Students and teachers of both foreign languages and with ICT competences				
Assessment (When): In Italy during March meeting (From the 21 st to March 26 th)				